


ALGONOMY



Recommendations

Fashion Store
Super Sale




Upto
35% OFF

Shop Now



Brushed Mohair Roll Neck Pullover
4.8 ★ | 411 Reviews


Select a Size **L** ▾

Colors 


\$210.99

Add to bag


CUSTOMERS ALSO VIEWED




Teal High Neck Pullover
\$172.99



White Poly Pullover
\$139.99



Green Color Floral Skirt
\$110.99



Floral Black Skirt
\$105.99

Recommend™ (Product) + Engage™ (Content) — one decisioning engine, two specialist capabilities

Algomony pairs Recommend™ for product recommendations with Engage™ for content recommendations—both powered by the same AI decisioning, real-time affinity, and retail-grade merchandising & governance. The result is consistent, on-brand relevance across web, app, email, contact center, and stores—built to lift revenue, AOV, and loyalty.

Why Algomony for Recommendations?



One engine for both products and content, so every touchpoint tells a consistent story.



Affinity-driven relevance that adapts to each shopper and page context in real time (beyond static segments).



Deep merchandising control to balance revenue, inventory, margin, compatibility, visibility, and brand commitments.



Enterprise scale & clarity with in-session visibility, and omnichannel reach.



Faster time to value with templates (category tabs, comparisons), catalog-aware content, and transparent analytics.

Book a demo

See unified product + content personalization on your catalog and high-impact templates.

What can you do with this suite?

Lift AOV and conversion on PDP/PLP

Complete-the-look and visually similar items; compatibility-aware bundles so products shown together actually fit; ready-to-use tabs that surface top categories in a single placement; product comparisons for high-consideration buys.

Optimize continuously

Run A/B & multivariate tests across strategies, rules, creatives, and placements—or switch on goal-seeking to auto-optimize to your KPI (conversion, revenue, AOV) for both products and content.

Make every surface shoppable

Serve affinity-ranked hero banners and carousels on home and department pages, and surface contextual PDP/PLP content—manuals, videos, size guides, buying guides, blogs—matched to page context and each shopper's real-time (and wishlist-informed) affinities, with dynamic brand/category pickers that adapt to the shopper, not just the page.

Govern with confidence

Apply brand and compliance guardrails, B2B visibility groups, inventory-aware prioritization, and compatibility handling across all placements and channels.

Reach every channel

Web & app (tag/SDK/APIs), email, contact-center guided selling, and in-store clienteling—all powered by a unified shopper profile.

Proven Enterprise Impact

+55% ↑

Average Order Value

+4% ↑

Conversion Rate

ÉPOCA
COSMÉTICOS · PERFUMARIA

+20% ↑

Average Order Value

10% ↑

Attributable Sales

TIFFANY & CO.

+3X ↑

Revenue

+20% ↑

Average Basket Value

 **blue-tomato**



Interested in learning more or want a free trial? Contact us at hello@algonomy.com.

ALGONOMY

Algonomy helps consumer businesses maximize customer value by automating decisioning across their retail business lifecycle, with AI-enabled solutions for eCommerce, Marketing, Merchandising, and Supply Chain. Algonomy is a trusted partner to more than 400 leading brands, with a global presence spanning over 20 countries. Our innovations have garnered recognition from top industry analysts such as Gartner and Forrester. More at www.algonomy.com.